



Pride 2017 Festival  
June 21 – 25, 2017  
DURANGOPRIDE.org

## Sponsorship Levels

June 2017 marks the eighth year of the **Durango Pride Festival**, formerly Four Corners Pride. This entirely volunteer-driven event would not be possible without the support from local businesses and individuals. Thank you for your generous support! As a sponsor for the **Durango Pride Festival**, you/your business will gain exposure through promotional materials, media outlets, and social media throughout the Four Corners.

### **Rainbow Ally PRIDE Weekend Sponsor \$500.00+**

- Invitation to be a Signature Speaker at the Pride Festival Family & Friends Picnic in Buckley Park
- Your Company Banner Featured at every event during Pride weekend
- Booth for Company Representation at the **Durango Pride Festival** Friends & Family Picnic
- Sponsorship Noted in All Media Advertising and Press Releases
- Logo featured on 4calliance.org, DurangoPride.org, and social media
- Logo on all Pride Festival promotional materials
- Recognition in article emailed to 350+ Four Corners Alliance for Diversity Listserv members
- Special recognition in the Pride Festival “Thank you” in the Durango Herald

### **Gold Ally PRIDE Weekend Sponsor \$250.00+**

- Booth for company representation at the Durango Pride Festival Family & Friends Picnic at Buckley Park
- Name listed on all Pride Festival promotional materials
- Logo featured on 4calliance.org, DurangoPride.org, and social media
- Recognition in article emailed to 350+ Four Corners Alliance for Diversity Listserv members
- Recognition in the Pride Festival “Thank you” in the Durango Herald

### **Silver Ally PRIDE Event Sponsor \$150.00+**

- Your company banner featured at sponsored event (your choice)
- Logo featured on 4calliance.org, DurangoPride.org, and social media
- Recognition article emailed to 350+ Four Corners Alliance for Diversity Listserv members
- Recognition in the Pride Festival “Thank you” in the Durango Herald

**Name/Company Contact Information**

Pride Festival 2017: Please indicate how you would like your company recognized, by company or personally:

Company Name: \_\_\_\_\_

Marketing Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sponsorship Level / Amount: \_\_\_\_\_

**SPONSORSHIP DEADLINE: JUNE 1, 2017 \*\***

***\*\*To be included in promotional materials as outlined above***

Please mail this form and your check payable to Four Corners Alliance for Diversity to:

4c Alliance for Diversity  
Attn: Pride 2017 Festival  
PO Box 1656  
Durango CO 81302

*Rainbow Ally Sponsors*, please email high-res image of logo to:  
[durangopride@gmail.com](mailto:durangopride@gmail.com)